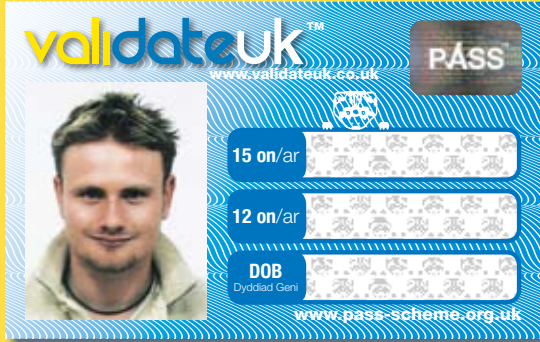
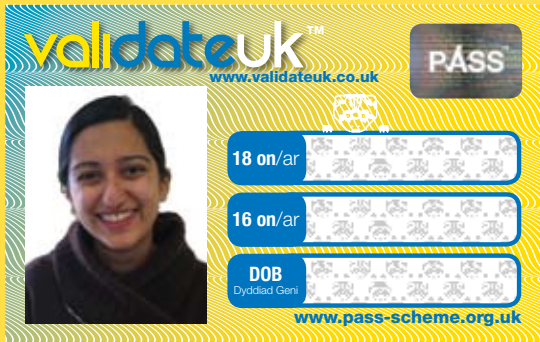


Know your cards

12-15



16-18



18 +



Age Restricted Goods & Services

Liqueur Chocolates	16 years
Pets	16 years
Lottery Tickets.....	16 years
Petrol.....	16 years
Scratch Cards.....	16 years
Party Poppers & Caps.....	16 years
Aerosol Paint Containers	16 years
Air Gun & Pellets.....	18 years
Alcohol	18 years
Adult Magazines	18 years
Fireworks	18 years
Solvents	18 years
Tattooing	18 years
Butane Gas Cigarette Lighter Refills	18 years
Cigarettes & Tobacco	18 years
Knives	18 years
Axes & Crossbows	18 years
DVD's Cinema & Some Computer Games...	12,15 & 18 years

Licensing Act 2003

Anyone (paid or unpaid) delivering alcohol from a licensed premises to a person under 18 years of age is committing an offence. The Act also outlaws proxy- purchasing where a person over 18 buys or attempts to buy alcohol and then gives it to a person who is under 18 years of age.

Supplying any of the products listed above to someone who is below the legal age is a criminal offence which can lead to you, or a member of your staff, being prosecuted. You may even lose your business.

Asking to see a **VALIDATE UK** card will help you to avoid breaking the law and shows that you are taking a responsible attitude towards under age sales.

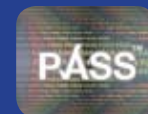
validateuk™

NATIONAL PROOF OF AGE FOR ALL AGES

How to play your cards right!



A guide for retailers & licensees



THE UK GOVERNMENT'S APPROVED STANDARD FOR PROOF OF AGE

www.validateuk.co.uk

What is it?

VALIDATE UK is a voluntary proof of age scheme for everyone, it aims to ensure that age restricted products are only sold to those legally entitled to buy them; it also helps those who may look younger than they are to prove their age.

All **VALIDATE UK** cards are plastic, have scanned photos, scanned signatures, the applicant's date of birth and age attainment boxes thus making it easy for retailers and licensees to see immediately how old the holder is and the Government endorsed **PASS** mark.

How can **VALIDATE UK** help you?

COMPARE the photograph on the card with the person presenting it. If in doubt ask the holder to sign their name and compare the signatures.

CHECK the age boxes. If the holder is NOT old enough to buy or if the card appears to have been altered DON'T sell.

CHECK that the **PASS** hologram is on the front of the card.



Always look for the **PASS logo**

DISPLAY the **VALIDATE UK** stickers and posters to show that you will check age.

TRAIN your staff to follow these instructions so that they know what to do if you are not there. Make sure that they realise the importance of a "No Card – No Sale" policy.

INFORM the **VALIDATE UK** National Office, your local Trading Standards Office or the local Police Licensing Officer if you think a card is being misused. If you suspect misuse DON'T sell.

ASK for **VALIDATE UK**; it is NOT enough to ask "how old are you?"

If in doubt – Don't sell – It's not worth it!



Alcohol & Young People

The following is not a total resume of Alcohol Sales legislation. For further information contact your local Police Licensing Officer or your local Trading Standards Department.

The law:-

It is a criminal offence for a person (the licensee, the company that owns or operates the shop or pub, the assistant who make the sales, full-time, part-time, temporary staff, week-end staff or family members) to sell alcoholic drinks to somebody under the age of 18.

It is a criminal offence for an adult to buy alcoholic drinks on behalf of a person under the age of 18.

It is a criminal offence for a person under 18 to attempt to buy alcohol.

You must show that you have exercised all due diligence to ensure that neither you nor your staff commits an offence. Do this by ensuring that your staff are fully trained so that they are aware of the legal requirements. Instruct them to ask for proof of age.

IF YOU ARE NOT SURE - CHECK WITH THE POLICE - TRADING STANDARDS – or telephone the **VALIDATE UK** Office

PASS

What is **PASS**?

PASS - the Proof of Age Standards Scheme - is the UK Government endorsed standard for proof of age schemes. www.pass-scheme.org.uk

Tobacco & Young People

The following is a guide and is not a total resume of tobacco sales legislation; for further information or guidance contact your local Trading Standards Department.



Tobacco products include cigarettes, cigars, rolling tobacco and any products containing tobacco which are intended for nasal use – e.g. Snuff. Smoking mixtures designed as a substitute for tobacco are considered "tobacco products" in law.

The law:-

You must NOT sell tobacco products to anyone under 18 years of age.

You must NOT allow a child or young person to purchase tobacco on behalf of an adult (eg. doing Mum's shopping) – this is illegal.

You must take reasonable steps and exercise all due diligence to comply with the law. You must make sure that the purchaser is over 18; it is NOT enough to think they look 18.

Contact us!

Please call if you would like to order a Retailer Pack. We can supply posters, stickers, retailer leaflets and application forms. If you have any questions relating to age restricted products please call us or get in touch with your local *Trading Standards Department*, or your local *Police Licensing Officer* for alcohol queries. You will find their numbers in the telephone directory, if in doubt then telephone your local council or police station.

VALIDATE UK

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www.pass-scheme.org.uk**